CONTRACT



EAGM 12 Brewer Rd Presque Isle, ME 04769 Sales T & C: www.gray.tv/advertising (207) 764-4461

Contract / Revision Alt Order# 1292273 WOC12133925 Advertiser Onginal Date / Revision Maine Momentum 08/02/19 / 08/02/19 Contract Dates Estimate # 09/30/19 - 01/05/20 100 Product

And:

Ethica Media LLC 1225 Franklin Ave Ste 325 Garden City, NY 11530 MAINE MOMENTUM Q419 Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Property Account Executive Sales Office **EAGM** Linda Connolly Presque Isle Na Special Handling Demographic Adults 35+ Order Type **NORMAL** Advertiser Code Agy Code Product 1/2 18 18 Agency Ref Advertiser Ref 138667 170284

***			Start/End		Spots/				
*Line Ch Start Date		Time	Days	Length Week	Rate	Type S	pots	Amount	
N 1 EAGM 10/14/19	,		1:00 XM-2:00 XM		:30		NM	4	\$64.00
	d Date Weekdays 20/19S	Spots/Week	Rate						
	27/19	1	\$16.00						
	03/19	0	\$0.00				- 1		
	10/19S	0	\$0.00						
	17/19	0	\$16.00						
= : ''	24/19	0	\$0.00				- 1		
	01/19s	1	\$0.00				- 1		
	08/19	0	\$16.00						
	15/19	0	\$0.00				- 1		
	22/19s	1	\$0.00 \$16.00						
		- I							
		rning Rotator	6:00 AM-7:00 AM		:30		NM	8	\$128.00
	Date Weekdays MTWTF	Spots/Week 2	Rate \$16.00						
	27/19	0	\$0.00						
	03/19	0	\$0.00				- 1		
	10/19 MTWTF	2	\$0.00 \$16.00				- 1		
	17/19	0	\$0.00				- 1		
	24/19	0	\$0.00						
	01/19 MTWTF	2	\$16.00						
	08/19	0	\$0.00						
	15/19	0	\$0.00						
	22/19 MTWTF	2	\$16.00						
					<u> </u>				
	12/22/19 Overnigh <u>Date</u> Weekdays	Spots/Week	12:00 XM-1:00 XM		:30		NM	4	\$64.00
	20/19S	<u> </u>	<u>Rate</u> \$16.00						
	27/19	0	\$0.00						
	3/19	0	\$0.00						
Week: 11/04/19 11/1	0/19s	1	\$16.00						
Week: 11/11/19 11/1	_	ó	\$0.00				- 1		
Week: 11/18/19 11/2	4/19	Ö	\$0.00				- 1		
Week: 11/25/19 12/0	1/19s	1	\$16.00						
Week: 12/02/19 12/0	8/19 -	Ó	\$0.00						
			•				1		

(* Line Transactions: N = New, E = Edited, D = Deleted)



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Contract / Revision Alt Order # 1292273 / WOC12133925

Advertiser Original Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates Product Estimate # 09/30/19 - 01/05/20 MAINE MOMENTUM 04 100

*Line	Ch Start	Date End F	Date Descripti	on	Start/End Time	Dava :	Spots/	D-4-	_	N	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Length Week	Rate	Type	Spots	Amount
	12/09/19	12/15/19		0	\$0.00						
Week:	12/16/19	12/22/19	- -S	1	\$16.00				- 1		
N 4 E/	AGM 10/14	/19 11/30/	19 Sign-On/S	ign-Off	12:30 XM-1:00 XM		:30		NM	3	\$48.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate		.00		INIVI	3	\$40.00
	10/14/19	10/20/19	- \$-	1	\$16.00				- 1		
	10/21/19	10/27/19		0	\$0.00				- 1		
	10/28/19	11/03/19		0	\$0.00				- 1		
	11/04/19	11/10/19	S-	1	\$16.00						
	11/11/19 11/18/19	11/17/19		0	\$0.00				- 1		
	11/25/19	11/24/19 12/01/19		0 1	\$0.00						
			S-	<u> </u>	\$16.00						
	AGM 09/30/			ess Rotator	7:30 PM-8:00 PM		:30		NM	5	\$400.00
	Start Date 09/30/19	End Date	Weekdays	Spots/Week	Rate						
	10/07/19	10/06/19 10/13/19	MTWTF	1	\$80.00						
	10/14/19	10/13/19		0	\$0.00				- 1		
	10/21/19	10/20/19	MTWTF	1	\$0.00				- 1		
	10/28/19	11/03/19	MINIT	0	\$80.00 \$0.00						
	11/04/19	11/10/19		0	\$0.00						
	11/11/19	11/17/19	MTWTF	1	\$80.00						
	11/18/19	11/24/19		0	\$0.00						
Week: 1		12/01/19		0	\$0.00				- 1		
Week: 1		12/08/19	MTWTF	1	\$80.00				- 1		
Week: 1		12/15/19		Ö	\$0.00				- 1		
Week: 1		12/22/19		0	\$0.00						
Week: 1	12/23/19	12/29/19	MTWTF	1	\$80.00						
N 6 EA	AGM 10/07/	19 01/03/2	0 Early Morni	ing Rotator	8:00 AM-9:00 AM		:30		- NO.		
	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		NM	9	\$270.00
Week: 1		10/13/19	MTWTF	2	\$30.00						
Week: 1	10/14/19	10/20/19		0	\$0.00				- 1		
Week: 1		10/27/19		0	\$0.00						
Week: 1		11/03/19	MTWTF	2	\$30.00				- 1		
Week: 1		11/10/19		0	\$0.00						
Week: 1		11/17/19		0	\$0.00						
Week: 1		11/24/19	MTWTF	2	\$30.00						
Week: 1		12/01/19		0	\$0.00				J.		
Week: 1		12/08/19		0	\$0.00						
Week: 1		12/15/19	MTWTF	1	\$30.00						
Week: 1.		12/22/19		0	\$0.00						
Week: 1		12/29/19		0	\$0.00						
Week: 1		01/05/20	MTWTF+-	2	\$30.00						
	GM 10/07/1			ng Rotator	5:30 AM-6:00 AM		:30		NM	4	\$64.00
<u>S</u> Week: 10		End Date	Weekdays	Spots/Week	Rate						731100
Week: 10		10/13/19	MTWTF	1	\$16.00				- 1		
Week: 10		10/20/19		0	\$0.00						
		10/27/19	MINTE	U	\$0.00				ľ		
Week: 10		11/03/19	MTWTF	1	\$16.00						
Week: 1		11/10/19		0	\$0.00						
Week: 1' Week: 1'		11/17/19	MTI-CEC	0	\$0.00						
Week: 1		11/24/19	MTWTF	1	\$16.00						
FFEEL.	1120119	12/01/19		0	\$0.00						

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EAGM 12 Brewer Rd Presque Isle, ME 04769 Sales T & C: www.gray.tv/advertising (207) 764-4461

Contract / Revision Alt Order# 1292273 / WOC12133925

Advertiser Original Date / Revision **Maine Momentum** 08/02/19 / 08/02/19

Contract Dates Product Estimate # 09/30/19 - 01/05/20 MAINE MOMENTUM Q4 100

*Line Ch Start	Date End [Date Description	on	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Start Date		Weekdays	Spots/Week	Rate						
Week: 12/02/19 Week: 12/09/19	12/08/19	MTMTE	0	\$0.00						
	12/15/19	MTWTF	1	\$16.00						
N 8 EAGM 09/30			ess Rotator	7:00 PM-7:30 PM		:30		NM	5	\$400.00
Start Date Week: 09/30/19	End Date 10/06/19	<u>Weekdays</u> MTWT F	Spots/Week 1	<u>Rate</u> \$80.00				- 1		
Week: 10/07/19	10/13/19		Ó	\$0.00				- 1		
Week: 10/14/19	10/20/19		Ö	\$0.00				- 1		
Week: 10/21/19	10/27/19	MTWTF	1	\$80.00				- 1		
Week: 10/28/19	11/03/19		o o	\$0.00						
Week: 11/04/19	11/10/19		0	\$0.00						
Week: 11/11/19	11/17/19	MTWTE	1	\$80.00						
Week: 11/18/19	11/24/19		0	\$0.00				- 1		
Week: 11/25/19	12/01/19		Ō	\$0.00				ľ		
Week: 12/02/19	12/08/19	MTWTE	1	\$80.00				- 1		
Week: 12/09/19	12/15/19		Ö	\$0.00						
Week: 12/16/19	12/22/19		0	\$0.00				ľ		
Week: 12/23/19	12/29/19	MTWTF	1	\$80.00						
N 9 EAGM 09/30		19 Early Fring	e Rotator	6:30 PM-7:00 PM		-20				****
Start Date	End Date	Weekdays	Spots/Week	Rate		:30		NM	4	\$280.00
Week: 09/30/19	10/06/19	MTWTF	1	\$70.00				- 1		
Week: 10/07/19	10/13/19		0	\$0.00				- 1		
Week: 10/14/19	10/20/19		0	\$0.00						
Week: 10/21/19	10/27/19	MTWTF	1	\$70.00				- 1		
Week: 10/28/19	11/03/19		0	\$0.00				ľ		
Week: 11/04/19	11/10/19		0	\$0.00				- 1		
Week: 11/11/19	11/17/19	MTWTF	1	\$70.00						
Week: 11/18/19	11/24/19		0	\$0.00				- 1		
Week: 11/25/19	12/01/19		0	\$0.00				- 1		
Week: 12/02/19	12/08/19		0	\$0.00				- 1		
Week: 12/09/19	12/15/19	~	0	\$0.00				- 1		
Week: 12/16/19	12/22/19		0	\$0.00				- 1		
Week: 12/23/19	12/29/19	MTWTF	1	\$70.00				- 1		
N 10 EAGM 09/30/	19 12/27/1	19 Early Fringe	Rotator	5:00 PM-5:30 PM		:30		NM	5	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00		14141	5	\$350,00
Week: 09/30/19	10/06/19	MTWTF	1	\$70.00						
Week: 10/07/19	10/13/19		0	\$0.00						
Week: 10/14/19	10/20/19		0	\$0.00						
Week: 10/21/19	10/27/19	MTWTF	1	\$70.00						
Week: 10/28/19	11/03/19		0	\$0.00						
Week: 11/04/19	11/10/19		0	\$0.00						
Week: 11/11/19	11/17/19	MTWTF	1	\$70.00						
Week: 11/18/19	11/24/19		0	\$0.00						
Week: 11/25/19	12/01/19		0	\$0.00						
Week: 12/02/19	12/08/19	MTWTF	1	\$70.00						
Week: 12/09/19	12/15/19		0	\$0.00						
Week: 12/16/19	12/22/19		0	\$0.00				- 1		
Week: 12/23/19	12/29/19	MTWTF	1	\$70.00						
N 11 EAGM 09/30/	19 12/27/1	9 NewsSource	e 8 @ 10p	10:00 PM-10:30 PM		:30		NM	5	\$550.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>					9	\$00.00
Week: 09/30/19	10/06/19	MTWTF	1	\$110.00						
Week: 10/07/19	10/13/19		0	\$0.00				- 1		

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Contract / Revision	Alt Order #
1292273 /	WOC12133925

Advertiser Original Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates <u>Product</u> Estimate# 09/30/19 - 01/05/20 MAINE MOMENTUM Q4 100

*Line	Ch Start I	Date End D	ate Description	ı	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	· · · · · · · · · · · · · · · · · · ·			7,700,000	7 1110 0111
Week:	10 /14/19	10/20/19		0	\$0.00				- 1	
Week:	10/21/19	10/27/19	MTWTF	1	\$110.00					
Week:	10/28/19	11/03/19		0	\$0.00					
Week:	11/04/19	11/10/19		0	\$0.00				- 1	
Week:	11/11/19	11/17/19	MTWTF	1	\$110.00					
Week:	11/18/19	11/24/19		0	\$0.00				1	
Week:	11/25/19	12/01/19		0	\$0.00					
Week:	12/02/19	12/08/19	MTWTF	1	\$110.00					
Week:	12/09/19	12/15/19		0	\$0.00					
Week:	12/16/19	12/22/19		0	\$0.00					
Week:	12/23/19	12/29/19	MTWTE	1	\$110.00					

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 09/30/19 -10/27/19 18 \$976.00 (\$146.40)\$829.60 10/28/19 -11/24/19 16 \$642.00 (\$96.30)\$545.70 11/25/19 -12/29/19 20 \$940.00 (\$141.00)\$799.00 12/30/19 -01/03/20 2 \$60.00 (\$9.00)\$51.00 Totals 56 \$2,618.00 (\$392.70)\$2,225.30

Signature: 🔼	Date:	